

Maria

PURCHASING DEPARTMENT (PURCHASER)

“Who you are tomorrow begins with what you do today?”

📌 Goals/Needs

- To make purchasing or rental decisions quickly
- To easily access invoices, aging reports, and on rent reports
- To easily utilizing software for managing 4-10 projects at a time

🔧 Motivations

- Finding the best deal for payment terms, cost, and product quality
- Cost projections being correct
- Relaxed, comfortable, and managed atmosphere
- Making decisions that will influence growth within the org

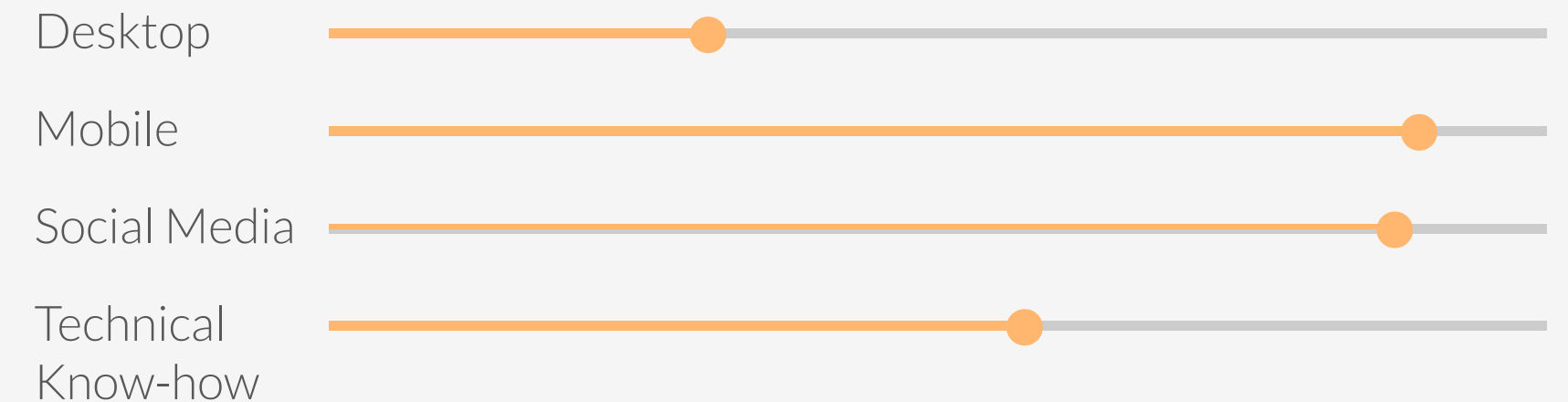
😞 Pain Points

- Spends too much time managing invoices from multiple vendors
- Falls behind due to billing issues with vendors
- Has to constantly confirm with project managers within her organization that invoices are correct

Daily Tasks

- Gives upper management cost updates
- Purchases materials and rentals
- Compiles cost reports
- Ensures the project will finish with healthy margins and on time
- Follows up with vendors, managers, and on site sub-contractors

Device and Internet Usage



26 Years old

Single and lives with her parents

Very internet and computer savvy